



International  
Flower Bulb  
Centre



Learning through  
**LANDSCAPES**

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**Add a splash of colour to your school next spring. Impress Ofsted with your environment programme. Be part of the historical opportunity to eradicate polio from the world!**

We are delighted to be able to let you know that some 1,850 Clubs in Rotary International Britain and Ireland (RIBI) have partnered with the International Flower Bulb Centre (IFBC), The Eden Project and ourselves to encourage young people to learn something about growing things! In this case, purple crocuses – please see [www.focusonthecrocus.org](http://www.focusonthecrocus.org)

The significance of purple is that it represents the dye colour placed on the youngster's index finger to indicate they have been immunised during one of the many National Immunisation Days (NID's) held in just parts of Nigeria, India, Pakistan and Afghanistan. Originally when Rotary commenced its Polio eradication campaign polio was endemic in over 128 countries!

Your local Rotary Club will provide the bulbs free of charge to your school. Working with you they will arrange a planting and publicity plan to build on the 'headline' PR planting event being held in Trafalgar Square on 2<sup>nd</sup> October. You can contact your local Rotary Club's by keying in your postcode in the 'Find a Club' box on the top right of [www.ribi.org/](http://www.ribi.org/)

**Rotary Clubs need to order by 15<sup>th</sup> July to guarantee supplies for autumn planting. So if you would like to take part please contact your Rotary Club as soon as possible before this date.**

The Bill and Melinda Gates Foundation (Microsoft) are supporting Rotary's endeavours to End Polio Now. For each pound Rotary raises their Foundation will add £1.78 ... enough to fund five (5) child immunisations. So you may wish to also undertake in some fundraising and buy some bulbs either to plant in your school grounds or nurture at home and bring to school in a whacky container to create a wonderful display in school, before half term in February. A 20p donation happens to be the cost a immunising a child in the remaining affected areas. Simply pass funds raised by your school to your local Rotary Club to get that dividend, a certificate and know you have been part of something wonderful. You can get more information; YouTube clips links and more about RIBI's energies to end Polio from their web site [www.thanksforlife.org](http://www.thanksforlife.org)

The Rotary (Thanks for Life team) are offering a £350 prize for the site that beats the Guinness World record. This needs over 332 people organised to plant at least 5 bulbs each over a 'controlled' one hour period. If you would like to know more please talk with your local Rotary Club or have a look at their Thanks for Life web site.