



humanity in motion

rotary in London/district 1130
district governor Clive Amos

From Judith Diment, RIBI

ADVERTISING YOUR CLUB EVENTS – FOR FREE!!

Would you like to get fresh faces at your event through wider publicity which costs nothing?

If so, join the 5,000 or so organisers who promote their events on Britain's What's On guide www.WhereCanWeGo.com.

Posting details takes a couple of minutes - and, we repeat, costs nothing. Organisers and users love it - after just over a year 31,000 events have featured and up to 14,000 visitors a day log on for ideas of things to do. See for yourself at www.WhereCanWeGo.com

Regards,

Nelson Earl, Founder, WhereCanWeGo.com

PS: By the way, here's our October update sent to our family of Organisers - thought you might like to see it:

[WhereCanWeGo.com](http://www.WhereCanWeGo.com)
Organisers' Update
October 2006

from Kimble Earl and John South, Founders, WhereCanWeGo.com

Numbers

Thanks to your support we passed 31,000 events posted by the end of September - just 13 months after the service launched. So the visitors to the service had an ever increasing choice of event ideas - judging by the feedback we get this is proving ever popular. You'll see some of the comments on a rotating basis on the home page. Our best day for visits was 14,000, and the rolling average is clearly on the fast-upward trend!

Half-term, Hallowe'en, Firework Night!

With half-term looming fast in most schools (or a happy recent memory in others!) and Hallowe'en and Firework night just over the horizon it is likely that the period until Nov 5 will be one of high levels of searching. Please get your upcoming events posted as soon as possible...not forgetting Christmas and the New Year of course.

Google

We were pleased to be promoted to a PR5 Google rating during September. This slightly techy accolade means that we should get further up the page rankings on all kinds of searches, which in turn will bring more visitors. This is important for your publicity of course, but also for the service in general - we rely on visitors clicking on the Google ads to pay our hosting charges etc.

Inbound links

A special thank you to those of you who have set up an in-bound link from your own website to www.WhereCanWeGo.com. This not only provides a useful information source to your own users, but also helps get our

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service better known and in turn helps the important Google rating (see above). So if more of you can do this it will help all round - it's not difficult, just go to the [Link to Us](#) tab on the home page. And please get anyone you know who has a website to do likewise...thanks.

Bulk events

If you have a lot of events coming up for 2007 and have the details on a spreadsheet it may be possible to upload them for you to save you time. There is no charge for the work our end for those who set up a link to www.WhereCanWeGo.com or if not much needs to be done - if it's very time-consuming it might be a few pounds - please email to discuss the details.

Site developments

i) You will have noticed on the home page that we now offer users a general 30-day event-search facility by major town. Early signs are that this is well-used, so we'll extend it to other towns and areas as soon as we can. There's no need for you to enter anything different, the system does the work!

ii) A number of organisers who run several events a year have asked if their could be an alternative to the current Premier weblink option, they find four pounds a time soon adds up. So we are thinking of offering an annual option of twenty five pounds - all events posted in that year will be upgraded. Obviously this would be more cost effective for anyone running more than 6 events annually. We'll let you know when this is available.

Regards

Kimble & John

IF THIS SERVICE WORKS FOR YOU PLEASE LET ME KNOW

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