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PRESS RELEASE

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rotary in London/district 1130
district governor Colin Mathews

Rotary Young Chef Competition gets Sponsorship

Rotary in London is delighted to confirm that we have recently signed a new 3 year sponsorship agreement with Shana Foods in respect of the Preliminary, Area and District heats of the Rotary Young Chef competition in London.



As part of this new arrangement, Shana Foods will be covering the costs of the ingredients used by the students in the Preliminary and Area heats up to a maximum of £4 per student, and for the District Final to a maximum of £6.

Shana will also be providing judges for the Area and District finals plus prizes for the winners and runners up in the Area and District Heats.

Alan O'Neill, Youth Opportunities Chairman for Rotary in London said, "This is really splendid news, and comes as the result of hard work from both the team at Shana Foods and our own Rotarians who work on the District Youth Opportunities Committee. We have seen in the media over the past few weeks an awakening in the British people to the importance for our health and well-being that stems from the careful preparation of good food. This generous sponsorship by Shana Foods will ensure that Rotary in London can stay in the forefront of helping young people follow the lead that has been created in the media."

For more information about Rotary Young Chef and other Youth Opportunities in London, visit the Rotary in London Web Site at <http://www.rotaryinlondon.org/youthstart.htm> or contact the District Youth Opportunities Committee at youth@rotaryinlondon.org

For more information on Shana and their sponsorship of Rotary Young Chef please visit the Shana Foods Web Site at <http://www.shana.tv/rotary.php>